



United Way of the Desert

ENGAGING FAMILIES THROUGH LITERACY



OVERVIEW

Each week children bring home a different bag filled with high quality multicultural books. Parents receive training on how to develop home literacy habits and families are connected to their local libraries to sustain reading routines.



EVIDENCE BASED

Outcome data demonstrates that Raising A Reader effectively fosters family engagement and literacy behaviors, promotes connections with local libraries, and develops early language and literacy skills in young children.



TESTIMONIAL

"Raising A Reader allowed my son to get new books each week that he normally would not have had otherwise. We learned the importance of reading and making time to do so."
-Parent at Martha's Village & Kitchen



SUCCESS

- 71% increase in overall family achievement
- 52% increase in reading routines
- 42% increase in family book sharing

PARTNERS



ABOUT US

Raising A Reader is an evidence-based early literacy and parent engagement program that has demonstrated it can improve reading readiness skills of children birth to age eight (8). Nationwide, over 1.3 million children have participated in Raising A Reader and **locally we serve 2000 children.**

CONTACT



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